



SCA eNews

Silver Caduceus Association

As we celebrate the success of our 2016 SCA reunion in San Antonio I would like to recognize those Officers who made all this possible, Our Founders pictured here, left to right: Colonels Jim Vinci, George Hammond, Gordon Hennessey, and George Waters. Earl McSwain was not able to attend the reunion due to ill health. Unfortunately, two founding fathers, Ernest Rezendes and Ernie Sylvester have passed away



We have come to expect perfection at our reunions. Jim Whitmire and his committee did not disappoint. From the registration procedure to the discipline dinners, tours, opening reception, speakers and banquet we could have expected nothing more. They did a truly outstanding job.

Speakers included MG Patrick Sargent, Corps Chief, MAJ Sharron Lankford, Education and training of MSC Officers, LTC Tom Jones, Role of MSC Officers in US Army North missions, MAJ Aaron Lozano, Role of MSC Officers in US Army South missions, COL Clint Schreckhise, DoD Enlisted Medical Training and Combat Medic Training in a Tri-service environment, COL John Garr, Operational Medicine and Medical Lessons Learned in the past 15 years, and Memorial service for deceased MSC Officers, Election of Officers and Board Members and discussion on location of 2018 reunion

*Serving the Army community
of present and former MSC
officers*

Your Officers

President, Chuck Adams
Vice President: Ed Hollingsworth
President Elect: David Rubenstein
Secretary: Garrett Barron
Treasurer: Tom Baker

Address:

SCA PO Box 39514
San Antonio, TX 78218

www.silvercaduceusassociation.com/



Presidents Message

Chuck Adams

The Silver Caduceus Association Reunion concluded on Saturday, October 1st and it was a grand success. There were 102 SCA members and their spouses in attendance, and I believe all had a great time. I want to extend a hearty thanks to all that contributed to make the Reunion the success it was. Jim Whitmire headed the Reunion committee with the help of many others to include, Leon Childers, Linn Danielski, Darrell Dean, Mary Garr, Johnny Johnson, Thad Krupka, Diane Krupka, T.J. Lantz, Stan Schmid, Phill Swinney, Jim Van Straten, Jim Vinci, Roger Williams, David Rubenstein, Mike McGinley, George Krueger, Michael Williams and Stephen Innanen. Names are not listed in any particular order. I apologize if I missed anyone.

Elections were held, and if you don't know already, I was elected the President of your SCA. While my qualifications are few, I will strive to serve with honor and distinction and am truly humbled by your selection. I do want to thank Linn Danielski for his steadfast service as President of the SCA over the past two years. As for me, I started my military career as a communications officer in the Air Force, but quickly saw the light and switched to the Army after completing Optometry School at Pacific University in Oregon. I finished 30 years in the military in 2008 serving in my last two assignments as Optometry Consultant to The Surgeon General under LTG Jim Peake, and CSBPO and finally MSC Deputy Corps Chief to BG Sheila Baxter. I also want to thank Ed Hollingsworth for offering to serve as Vice-President, and to David Rubenstein for agreeing to serve in the newly established position of President-Elect. This change to the Bylaws will ensure the continuity of leadership needed for our organization.

As are all of you, I am extremely proud to have served as a Medical Service Corps Officer. Our Corps was formally established on June 30, 1917, and we will be celebrating our 100th Anniversary next year on June 30, 2017. Silver Caduceus Societies and the Silver Caduceus Association hold Anniversary events every year to commemorate our founding and 2017 will be the BIG ONE. I am already aware that celebrations are being planned in the National Capital Region and in San Antonio. I would encourage these events be planned by our Active Duty MSC community with strong support from our SCA, which includes Active Duty as well as Retired Medical Service Corps Officers. We are one community of brothers and sisters who do and have done so much for the AMEDD, our Army and the Nation. Let's all stand strong and show that we are proud members of the Army Medical Service Corps.

George L. (Chuck) Adams III
President, Silver Caduceus Association

Your Officers and Board of Directors

President, Chuck Adams

Vice President, Ed Hollingsworth

President Elect, David Rubenstein

Secretary, Garrett Barron

Treasurer, Tom Barker

Immediate Past President: Linn Danielski

Board Members, Dudley Brown, Kyle Campbell, Mary Garr, Jim Vinci, and Lisa Weatherington

2018 Reunion

Location for the 2018 reunion was discussed. The cities of St. Augustine and Las Vegas were mentioned. Before a decision can be reached we would like to hear from the membership. Please forward your ideas and suggestions to Ed Hollingsworth at ed2rie@cox.net. Keep in mind when making a suggestion it will be necessary to have a minimum of one member at the location who is capable and interested in coordinating the reunion activities, speakers, venue, and banquet. Suggestions need to be received NLT 1 December 2016.

Facebook

You can find us on Facebook at:

<https://www.facebook.com/Silver-Caduceus-Association-287265814776102/?fref=ts>.

Linkedin

You can find us on Lindedin at:

<https://www.linkedin.com/groups/4979073>. Please see instructions on page 11

SCA Website

Visit our website at:

<http://silvercaduceusassociation.com/>

Members are encouraged to visit our website to ensure your contact information is complete and accurate. Keep in mind, only current members have access to the website. If you are delinquent in dues payments access will be denied.

Recruiting and Renewals

David Rubenstein

Howdy, all. It was good to see many of you at our biennial reunion. Hooah to Jim Whitmire for leading the planning committees and devoting so much of his time and talent to ensuring a successful event.

I'm honored you would choose me as your first ever president elect. The position will give us much needed stability year to year over time. The other part of stability is a growing membership.

Our Silver Caduceus Association (SCA) has 554 dues-paying members. That's 554 Active Component, Reserve Component, and retiree MSC members out of thousands of current and past MSCs.

The issue is two-fold: recruiting and retaining. I personally believe both issues share a common foundation. That is: why should I join and why should I stay once I've joined.

Membership has several benefits:

- Former MSCs can stay in touch with today's MSCs, AMEDD, and Army.
- Today's MSCs can network with former MSCs for post-Army career guidance.
- Our SCA website will soon have links to more and more-useful information.
- Our SCA LinkedIn page provides information you choose to share with others.
- Our SCA Facebook page provides information you choose to share with others.
- Our member directory allows us to find friends with whom we've lost contact.
- Members may sponsor family members for post-high school scholarships.
- Members get notice of fellow members who have recently passed away.
- Our biennial reunion is a source of MSC & AMEDD updates and camaraderie.

So, what can we current members do about recruiting and retention?

As to recruiting, many current MSCs don't know about the SCA, others believe it is a retiree-only organization. We need to get the word out. Use your Facebook, LinkedIn, and similar social media pages to share the SCA story and website URL. Talk with you MSC buddies. For retirees, make it a personal pledge to attend at least two MSC events on your nearby installation. For MSCs in uniform, make it a personal pledge to invite local MSC retirees to your MSC events.

As to retention, renew your membership. Make it easy on yourself and join as a life member once we publish a new membership application and renewal form.

And, as always, if you have ideas to improve our efforts to recruit and retain, share them. You can do so at our SCA LinkedIn page or SCA Facebook page. You can also email me directly at david.a.rubenstein@gmail.com.

Army Medicine . . . Army Strong!

David Rubenstein, FACHE

SCA President Elect

MG, US Army (Retired)

16th Chief, Medical Service Corps

SCA 2016 REUNION PLANNING COMMITTEE

I want to extend a special **Thank You** to Jim Whitmire and his reunion committee. Their ability, dedication, and attention to detail was evident each day of the reunion. They made all this possible.

Jim Whitmire: Chairperson

Leon Childers: Mementos

Linn Danielski: Coordinator, General Guidance & Input, SCA Board Liaison and Speaker gifts

Darrell Dean: Tours; Assist with Speakers

Mary Garr: Main Speakers Coordinator, General guidance and input

Johnny Johnson: Golf, past SCA Reunion Institutional memory and input.

Thad Krupka: General Input/Work Registration Desk with wife Diane

T.J. Lantz: Speakers, Active Duty Liaison (to include with MG Sargent)

Ken Lingle: Memorial Listing, Service, Printing Memorial Programs

Stan Schmid: Work Registration Desk, Work Golf Tourney

Phill Swinney: Budget, Registrant (Processor) for attendee registration forms & creator of spreadsheet; Listing hotel room nights by guest; Attendance Roster, to include printing; Past SCA Reunion Institutional memory and input; numerous insights and ideas.

Jim Van Straten: 323rd U.S. Army Band Contact & Liaison, General input and past SCA reunion institutional memory and input.

Jim Vinci: Hotel Liaison; General input and past SCA reunion institutional memory and input.

Others providing input, but not officially committee members, included

Roger Williams, SCA Membership Chair; Receipt and Processor of SCA Mail (Registration packets) prior to turning over to Phill Swinney

David Rubenstein (made number of insightful comments and worked social media)

Mike McGinley (initially provided hotel sign-up, and institutional memory comments throughout)

George Krueger - general comments

Michael Williams - general comments

Stephen Innanen - general comments



MG Patrick Sargent and Ed Hollingsworth



Linn Danielski, Chuck Adams, Garrett Barron, Ed Hollingsworth, Mary Garr, David Rubenstein, Tom Baker, and Jim Vinci



Linn Danielski presenting a copy of Jim Van Straten's book, "A Different Face of War" to MAJ Sharron Lankford, AMEDD Captains Career Course Branch Chief. Major Lankford spoke on the Education and training of MSC Officers.



Linn Danielski presenting a copy of Jim Van Straten's book, "A Different Face of War" to LTC Tom Jones, Deputy Surgeon, AR-NORTH. LTC Jones spoke on the role of MSC Officers in US Army North.



Linn Danielski presenting a copy of Jim Van Straten's book, "A Different Face of War" to COL John Garr. COL Garr spoke on operational medicine and medical lessons learned in the last 15 years.



Linn Danielski presenting a copy of Jim Van Straten's book, "A Different Face of War" to COL Clint Schreckhise. COL Schreckhise spoke on enlisted medical training and combat medic training in a tri-service environment.



George Waters presenting a copy of Jim Van Straten's book, "A Different Face of War" to MAJ Aaron Lozano. Major Lozano spoke on Role of MS Officers in US Army South Missions, Theater Security Partnerships and Co-operation



Leon Holland, Peg Holland, Mary Garr, Mamie Waters, George Waters



MG Patrick Sargent, Mamie Waters and George Waters



MG Patrick Sargent and George Waters



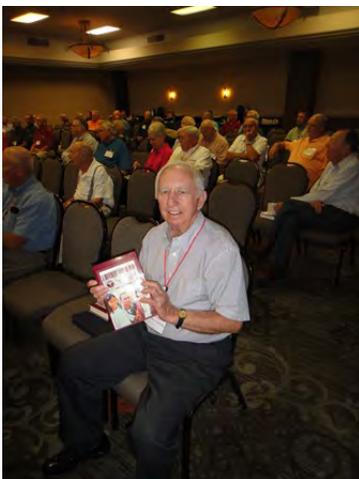
Gloria Keller, Larry Keller, and Manuella Shannon



MG Patrick Sargent, Manuella Shannon, Sam Shannon



Ed Shockley, Ed Hollingsworth, Ken Sutton, and Dudley Brown



Jim Van Straten



Joan Vinci, Mamie Waters, George Waters, Wendy Adams and Chuck Adams

2016 Reunion Scholarship Fund Update

Many Many Thanks to the attendees of the 2016 Reunion for donating \$5,656 to the Scholarship Fund. The Scholarship Program is funded entirely by donations from SCA members. Reunion years have been the best years for donations; however, we need to encourage our SCA members to send donations every year. All donations to the scholarship fund are tax deductible. You still have time to make your 2016 donation.

To date we have awarded a grand total of forty six (46) \$1,000.00 scholarships to relatives of SCA members, to include one to the spouse of an Active Duty MSC. Scholarship awards are distributed directly to the awardees to be used for tuition, books, fees, etc.

The SCA will begin to accept scholarship applications again on 1 Jan 2017 through 30 June 2017. Please go to the SCA web site to obtain the most current application approved by the SCA BOD. The number of scholarships that will be awarded will depend on the amount of money available and approval of the BOD.

Please send your donations to:

Silver Caduceus Association
Attn: Treasurer
P.O. Box 39514
San Antonio, TX 78218

Questions regarding the application process may be directed to any member of the Scholarship Committee:

George Hammond, e-mail ghammondeaglesnest@verizon.net
Jim Hayes, e-mail JHayes0006@aol.com

George Hammond
SCA Scholarship Committee Chairman

Member Services

Well, our reunion is over and hopefully everyone who traveled is home safe. For those of you who did not attend for one reason or another, I encourage you to start planning now to make the next one. Once the dates and location are finalized, you will read about it in a future issue of the SCA E-News.

Speaking of the SCA E-News, the only way to guarantee you get each copy is to be sure we have your current email address on file and the easiest way to do that is to make necessary changes to your SCA profile yourself. As a SCA member in good standing, you have access to your electronic profile on the SCA web page via the Member Services page. Once you connect to the SCA web page (<http://silvercaduceusassociation.com>) simply click on the Member Services button at the top center of the page and then click on the **Log In Now!** link located about one third down the page. From here just follow the directions that appear under the title, **Welcome to Member Services**. Once logged in, click on **View Your Profile** located in the top right corner of the page. Now you can make changes to your password, postal address, email address, phone numbers, etc. Once you have made the changes click on the **Save Information** button located in the bottom left corner of the profile page.

Also, while you are updating your profile, take a look at what is currently checked off in the **Viewing Preferences** line at the bottom of the page in the **Additional Information** box. This is the information you have allowed other SCA members to view when they log in and are scrolling through the member list. When built, the individual profiles are designed to disclose just the member's rank, name and role in the SCA (i.e. Regular or Life Member, Board, Officer, etc.). To release more information, members need to make the changes themselves by checking off the items they want to be viewed (i.e. Address, Email, Phone Numbers and Spouse). We encourage everyone to at least add in their email address to allow other members to reach out to them. As a reminder, only our SCA members in good standing have access to the members list.

As the Membership Committee Chairman, I recommend all members review their web page profile annually, at a minimum and make changes as necessary. Remember, the most important piece of information is your email address. Keep this current and you will always be connected. If you have any problems or issues with changing the information on your profile, feel free to contact me directly at rogerfwill@aol.com.

Roger F. Williams

LinkedIn

Our Association is now represented on LinkedIn as the Silver Caduceus Association Group. LinkedIn is a secure professional networking WEB site for people in professional occupations now or retired. Founded in December 2002, LinkedIn has more than 200 million users in more than 200 countries and territories.

As a member of the Group you will be able to enjoy the benefits of initiating discussions, post and search for jobs, share topics of importance to the SCA and keep in touch with other Group members. Communicating through the Group will also give us another method of instantly communicating with our SCA members.

If you are already a LinkedIn member, then all you need to do to become a member of the SCA LinkedIn group is to login to LinkedIn and go to the search window and type in " Silver Caduceus Association" and ask to join the group. Once that is done, the Group Moderator, Jim Vinci, who initiated and developed the Group, will receive your request and immediately process it to make you a Group Member and give you access.

If you are not currently part of LinkedIn, then you will first need to register on LinkedIn and then you can follow the process as outlined in the previous paragraph to get on the Group.

To post an article, start a discussion or comment on a discussion on our SCA LinkedIn site the following steps are recommended:

1. Sign in to LinkedIn
2. Click on "Interests" in the top dock which is a black header and choose "Groups"
3. Click on "My Groups" in the blue dock under the dock described in #2 above
4. Click on "SCA"
5. Click on "Enter a conversation title..."
6. Type your title of article, post or discussion in the first window
7. Type your discussion or post in the second window
8. Go to the extreme right side of the page when finish and click on "POST"

To comment on an article or discussion already posted:

1. Sign in to LinkedIn
2. Click on "Interests" in the top dock which is a black header and choose "Groups"
3. Click on "My Groups" in the blue dock under the dock described in #2 above
4. Click on "SCA"
5. Choose the discussion, article or previous post which you wish to comment, by scrolling down through the various post
6. Click on "comment"
7. Type your comment in the window that appears
8. Go to the extreme right side of the page when finish and click on "POST"



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